

John Manners

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UX/UI / GRAPHIC DESIGNER

EXPERIENCE

Graphic Designer and Web Developer | Call One, Inc.

Aug 2019 - Present, Cape Canaveral, FL

- Successfully create landing pages and social posts for calloneinc.com for Medium to Large Enterprise, Education, Healthcare, Return to Office, Work from Anywhere, Government and Hospitality markets that reflected the company's Core Focus and Core Values
- Create content that supports target market along every stage of the "Buyer's Journey" (Awareness, Consideration, Decision)
- Collaborate with vendors and partners (Logitech, Samsung, Cisco, Jabra, Poly, Konftel, Yealink, Bose, Neat, Dten) to outline programs, campaigns and activities to generate demand, sales leads and traffic
- Promoting Call One, Inc. creating graphics for the various marketing activities like web banners, ads, email templates, social media posts and other content including internal communications and graphics

Freelance Designer | Spark Social Marketing

Jan 2019 - Aug 2019, Orlando, FL

Designed print and digital marketing materials, Branding/identity, Designed digital assets and social media graphics for various clients

Contract Marketing Coordinator | Sentry Management Inc.

Nov 2018 - May 2019, Longwood, FL

- Designed: Assisted in the customization of the new corporate proposal template to each Division. Integrated unique local content, images and items into proposals
- Video Content Creation: for Operating Locations: created the content concept, shoot and edit videos for website and social media placement while on location for trade show support.
- Coordinated Trade Shows and Regional Professional Events: planned, managed, and evaluated all trade shows and event opportunities, primarily originating from local chapters of the Community Associations Institute (CAI) and HOA/condo commercial expositions Chose which meetings/trade shows the organization will attend, develop and carry out the trade show/event plan, and prepare for and manage individual shows/events.

Freelance Graphic Designer | LeapWithAlice

Aug 2018 - Nov 2018, Orlando, FL

Worked on graphic design, Web design/web development, video editing, UI/UX, design digital assets for applications and social media channels

Graphic Design & Video Production Assistant | Heart of Florida United Way

Jan 2015 - Jul 2018, Orlando, FL

- Designed and produced a variety of marketing materials (event/program fliers, brochures, invitations, campaign collateral, etc.) using Adobe Creative Cloud
- Shot, edited and produced videos for marketing and promotional purposes using Adobe Premiere
- Upheld United Way brand standards in all designs
- Assisted with rendering videos for distribution for media, DVDs, television and YouTube
- Assisted with website design, development and maintenance
- Developed e-blasts using donor management system, Andar
- Produced graphics for use on social media
- Established brand consistency across multiple social networks, print collateral and broadcast/video
- Prepared and updated reports on work flow and new projects
- Coordinated with vendors to get quotes and specifics on marketing projects
- Assisted with details related to United Way special events, including photography and video

Remote Freelance Web Designer, OlsenHaus Pure Vegan

Apr 2012 - Jan 2015, Jacksonville, FL

Edited and added content for all pages on site as well as adding and editing shopping cart products for e-commerce

Remote Freelance Writer and Editor | MacTrast.com

May 2011 - Jan 2015, Remote, U.S.

Wrote articles & reviews of apps for Mac & iOS

Graphic and Web Designer | Office of John A. Palumbo

Oct 2010 - Jan 2015, Jacksonville, FL

- Created, designed and developed websites and banners
- Edited existing websites
- Edited video and create slide decks for a wide range of products
- Created promotional videos for seminars
- Edited audio files

Junior Art Director - Intern | Shirley/Hutchinson Creative Works

Jun 2010 - Oct 2010, Tampa, FL

- Assisted in Art Direction of certain projects
- Created leave behinds and proposals for current and future clients
- Printed documents and laminated leave behinds
- Created web comps and wireframes
- Inputted and explained visual ideas verbally and creatively

Digital Media Intern | CBS Radio Orlando (Currently Audacy Orlando)

Feb 2010 - Aug 2010, Orlando, FL

- Created content for radio station websites including: Sunny 105.9FM, 102JamzOrlando, and MIX 105.1
- Designed web graphics including digital display ads and promotional graphics
- Developed in content management system to update web content
- Designed web pages for programming, promotions, and sales
- Designed and developed digital graphics in Dreamweaver, Flash, Adobe Photoshop, Adobe Image Ready, and Adobe Audition
- Assisted in online video production including filming, editing, and optimizing for streaming web content
- Edited digital audio production of commercials and programming content
- Created audio tracks to accompany web banners and pre-rolls, voice-overs and script writing

EDUCATION

Bachelor of Science (B.S.) - Digital Arts and Design, May 2007 - Oct 2009

Full Sail University, Winter Park, FL

Associate of Arts (A.A.) - Digital Media Technology, Jan 2006 - Aug 2006

St. Petersburg College, Clearwater, FL

Transferred to Full Sail University

LICENSES & CERTIFICATIONS

Google UX Design Certificate, Feb 2022

Completed a rigorous training designed for job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate

Course - <https://www.credly.com/badges/55779508-bb36-4a52-9b54-81d570942b3f>

SKILLS

Technical

Adobe Creative Cloud // Figma // Adobe XD // Sketch // Google G-Suite

Microsoft Office // HTML5 // CSS3 // Wordpress // JQuery // Javascript // Final Cut Pro

Design

User research // Wireframing // Usability studies // Presentation // Prototyping // Branding